

MEETING DOCUMENT

Wadden Sea Board (WSB 30)

21 November 2019
Wilhelmshaven, Germany



Agenda Item:	5.10/2
Subject:	Update website re-launch
Document No.:	WSB 30/5.10/2
Date:	28 October 19
Submitted by:	CWSS

On the basis on the website structure, layout and concept endorsed at WSB 20 (16.06.2017, Harlingen), a new, merged website has been built to replace the CWSS and WSWH websites. The following paper provides a short overview of the progress made and delay experienced since the review paper submitted to WSB 28 as well as the procedure of the official launch, which will be conducted in the framework of WSB 30.

Proposal: The meeting is invited to **note** the document.

Website re-launch

Revision by state parties

After the 28th meeting of the Wadden Sea Board in Berlin on 14 March 2019 a revision round provided opportunity to the state parties to submit content-related amendment requests to CWSS prior the official launch of the website. Few change requests were sent in by the Netherlands. Denmark submitted no revision because of lacking resources, but a green light. With the help of the Danish ministry, however, CWSS was able to secure a worthy Danish translator. Thus, in future there will be revisions of the Danish texts, though only in style and grammar. The German amendments were submitted on 12 August 2019. Some demanded a feedback round, which was concluded in October. Their translations are also now in place.

Log-in area

The restricted area for TWSC members took a longer time to programme due to the particular needs of the members. Therefore this was another issue delaying the website launch. Now, the access to the log-in area is granted according to the user's membership, e.g. members of the TG-MA can see the TWSC event calendar and the member lists of the individual groups, but can only access the meeting documents of their group. An exception are Wadden Sea Board members, who can access all information. Also, WSB meetings are public events. Thus, WSB documents are found in the public sections and linked in the log-in area. Documents of past WSB meetings are also in the "Resources" area.

Launch

The website is officially launched on 21 November 2019 in the framework of the Wadden Sea Board meeting (WSB 30). The launch will be announced to the TWSC members via e-mail explaining the new features. Passwords were sent out individually. The website will further be featured on the WSWH social media channels.

Domains

CWSS manages the following websites (IWSS managed by WWF):

- WSWH/CWSS website
 - o Reached via waddensea-worldheritage.org, waddensea-secretariat.org, worldheritage-waddensea.org, wattenmeer-weltnaturerbe.de, wattenmeer-welterbe.de, weltnaturerbe-wattenmeer.de, waddenzee-wereldergoed.nl, waddenzeewereldergoed.nl, vadehavet-verdensarv.dk, verdensarv-vadehavet.dk, prowad.org (directed to prowad subpage)
- QSR website
 - o Reached via qsr.waddensea-worldheritage.org, waddensea-secretariat.org/qsr, waddensea-worldheritage.org/qsr
- Prowad Link webspace (northsearegion.eu/prowad-link)

Monitoring

The website is now closer interlinked with the WSWH social media channels on Facebook, Twitter, Instagram and YouTube via icons on the website header and URL links in the account profiles. To better monitor activities on all WSWH online media in the future, both website and social media data will be analysed at regular intervals. An annual report together with the traditional media report ("press review") will be submitted to the Board starting in 2020.

Notice something?

A website is always organic and updated constantly, which may cause the occasional bug or contextual inaccuracy – especially in the beginning. If you happen to notice something, please kindly let us know by

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sending the URL in question and a description of the problem to Annika Bostelmann;
Bostelmann@waddensea-secretariat.org.