

MEETING DOCUMENT
Wadden Sea Board (WSB 29)

19 June 2019
Vlieland, Netherlands



Agenda Item: 5.10 Communication and education
Subject: Trilateral Education Work Programme
Document No.: WSB 29/5.10/2
Date: 12 June 19
Submitted by: CWSS

The attached is the Trilateral Education Work Program 2019-2022 prepared the Network Group Education which is referred to in the document WSB 29/5.10/1 "Proposal for IWSS continuation".

Proposal: The meeting is invited to discuss the document in conjunction with WSB 29/5.10/1

Trilateral Education Work Program 2019-2022 (draft update May 2019)

This working document concretises the activities of the Trilateral Education Work Program.

["Measures and activities at the trilateral level are further specified in a joint Trilateral Education Work Programme for the Wadden Sea World Heritage (WSWH), facilitated by the IWSS ("International Wadden Sea School") and financed by the Trilateral Wadden Sea Cooperation. They are inspired by, complement and – as far as possible – support the activities at the national level." (see strategy, p. 10; the objectives 1 and 2 and the measures 1.1, 1.2 and 2.1 taken from strategy p. 10-11)]

| No | Objectives, Measures & Activities | Time frame | Comments |
|-------|---|------------|---|
| 1 | Objective: Competent multipliers: All stakeholders of Wadden Sea education have a transnational understanding and appreciation of the Wadden Sea World Heritage Site, its OUV and its protection in a trilateral and global context. | | |
| 1.1 | Measure: Provision of trilateral network – and service activities focussing on World Heritage issues targeted at multipliers of Wadden Sea education and visitor information | | |
| 1.1.1 | Provide coordination of the Trilateral Work Program to facilitate its implementation, evaluation and further development | 2019-2022 | |
| 1.1.2 | Designate representatives of Wadden Sea education from the Dutch, Danish Lower Saxon/Hamburg and Schleswig-Holstein Wadden Sea Region to link – as Network Group Education (NGE) – the trilateral and regional initiatives and ensure that the trilateral activities and actions meet the demand on a common denominator. | 2019-2022 | <i>This is to some extent a national measure, but it is a prerequisite for the trilateral implementation of the Education Strategy and therefore listed here.</i> |
| 1.1.3 | Facilitate NGE meetings and communication | 2019-2022 | <i>See also 1.1.2</i> |
| 1.1.4 | Organise annual workshops at different Wadden Sea locations to bring together multipliers of Wadden Sea education from the three countries | 2019-2022 | |
| 1.1.5 | Maintain IWSS website (microsite of the WSWH website) as online platform for WSWH education | 2019-2022 | |
| 1.1.6 | Compile and publish a basic newsletter as formal “extract” of workshop results & regional information (provided in English) | 2019-2022 | <i>To be initiated</i> |
| 1.1.7 | Regularly evaluate the Trilateral Work Program collecting both qualitative and quantitative data (feedback at annual workshops, website analysis, etc.;) | 2019-2022 | |
| 1.1.8 | Carry out online survey for qualitative and quantitative evaluation among multipliers of WSWH education from the three countries | 2021 | <i>Prior to next Trilateral Governmental Conference</i> |

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| 1.2 | Measure: Engagement in cooperation and exchange activities with Wadden Sea related (marine) World Heritage sites and protected sites at a global scale. | | |
| 1.2.1 | Contribute educational expertise and experience to the MoU Wadden Sea – Korea, support exchange activities and knowledge transfer | 2019-2022 | <i>On demand</i> |
| 1.2.2 | If reasonable possibilities with respect to budget and capacity allow, contribute educational expertise and experience to the Wadden Sea Flyway Initiative (including the “Migratory Birds for People” project), support networking activities of visitor centres and knowledge transfer | 2019-2022 | <i>Ongoing; IWSS advises “Migratory Birds for People” steering group</i> |
| 1.2.3 | If reasonable possibilities with respect to budget and capacity allow, contribute educational expertise and experience to the MoU Banc d’Arguin Wadden Sea, support exchange activities and knowledge transfer | 2019-2022 | <i>On demand</i> |
| 1.2.4 | If reasonable possibilities with respect to budget and capacity allow, contribute educational expertise and experience to the East Asian Australasian Flyway Partnership, support exchange activities and knowledge transfer | 2019-2022 | <i>On demand</i> |
| 2. | Objective: High-quality information: Comprehensive holistic information and education offers provide consistent communication of the ‘Outstanding Universal Value’ throughout the Wadden Sea Region and beyond. | | |
| 2.1 | Measure: Provision of trilateral information, education and edutainment resources with a focus on the joint WHS targeted primarily at non-formal and informal learning audiences. | | |
| 2.1.1 | Provide overview and secure download offer of (free) IWSS resources and other educational WSWH resources on IWSS website | 2019-2022 | http://www.iwss.org/resources |
| 2.1.2 | Secure availability and effective dissemination of WSWH Core Products via distribution partners (online-shop, regional solutions) | 2019-2022 | |
| 2.1.3 | Support the development of WSWH related national/regional education activities with trilateral expertise, experience & networking, and check trilateral usability | 2019-2022 | <i>On demand</i> |
| 2.1.4 | Support the initiation and – in case of successful funding - implementation of trilateral projects to develop new WSWH education products, tools or activities in cooperation with the NGE and network partners | | <i>The outcome of the last IWSS workshop provided valuable input for possible new products/tools. The various ideas and other ideas need to be further specified and discussed by the NGE whether they are of trilateral relevance and suitable to be realized as additional projects with respective additional funding to be raised.</i> |